

ENTRY GUIDELINES

WHO IS ELIGIBLE?

Entries may be submitted by any company or individual involved in the creation or production of the work.

WHAT IS ELIGIBLE?

Entries must have been created between January 1, 2015 and June 30, 2016.

HOW TO ENTER

PLEASE CHOOSE ONLY ONE DELIVERY OPTION

OPTION 1 ENTER ONLINE

Go to www.gdusa.com/agda2016 to download an entry form. Fill out one entry form for each entry your are submitting. Create a folder which includes all completed entry forms and one digital image per entry. Please zip the file and name it with your company name. Upload the zipped file on our site.

OPTION 2 MAIL IN YOUR ENTRY

Please send the actual printed piece, unmounted but well protected. We cannot return entry materials. Do not send original artwork or any work in low supply.

Fill in one entry form for each of your submissions. Attach the entry form to the back of the actual piece. If you are submitting the same piece in more than one category, please include a separate entry form for each category. Please fill out each entry form as clearly as possible. Payment information for all entries can be placed on a single form.

DIGITAL FILE PREPARATION

All entries should be accompanied by a high resolution digital file. Please provide ONE image to represent each submission. It is not necessary to provide digital files of entire publications. A cover and a spread are sufficient. Multiple entries from one company can all be submitted on the same CD or flash drive.

ACCEPTABLE DIGITAL FILE FORMATS:

300 dpi Photoshop TIFF or JPEG, minimum 5" wide x 5" high
Adobe Illustrator file with outlines created around the type
High Resolution PDF

WE DO NOT ACCEPT QUARK OR INDESIGN FILES. PLEASE
CONVERT THESE FILE TYPES TO PHOTOSHOP JPEGS OR TIFFS.

For entries in the categories of Television + Video Design and Internet Design, please supply a screen capture (10 maximum) on a CD and a high-quality laser printout of the entry. Oversized entries, larger than 11" x 14" or three-dimensional entries, should be submitted as a high resolution digital file on a CD or flash drive accompanied by a high quality laser printout.

CATEGORIES

1. Annual Reports
2. Announcements, Invites + Greeting Cards
3. Advertising
4. Books
5. Branding + Identity Programs
6. Brochures + Collateral
7. Calendars
8. Catalogs
9. Direct Mail + Direct Response
10. Environmental Graphics
11. Infographics
12. Internet Design (Websites, Apps, Social Media, etc.)
13. Letterhead + Stationery
14. Logos, Trademarks + Symbols
15. Newsletters + eNewsletters
16. Packaging
17. P-O-P, Displays, Signs + Exhibits
18. Posters
19. Presentations
20. Publication Design
21. Public Service + Pro Bono Projects
22. Sales + Self Promotion
23. Students
24. Surface Graphics
25. Television + Video Design

FEATURED CATEGORY SPONSORED BY PANTONE

26. Creative Use of Color

ENTRY FEES

1 Entry	\$75
2 Entries	\$120
3 Entries	\$150
4-6 Entries	\$180
7-10 Entries	\$210
11-15 Entries	\$240
16-20 Entries	\$275
20+ Entries	\$300

Multiple entries considered to be part of a series or campaign may be submitted as one entry. You may include up to 5 pieces in a series. Please place the entire series in a single envelope and attach the entry form to the envelope.

RIGHTS + PERMISSIONS

Winning entrants grant Graphic Design USA the right to reproduce the winning pieces in the GDUSA Awards Annual. Select winning entries may also appear on gdusa.com and in any and all materials and media produced for promotional purposes.

MAIL ENTRIES TO:

Graphic Design USA
89 Fifth Avenue, Suite 901
New York, NY 10003
Attention: Awards Department

QUESTIONS

TEL: 212.696.4380
FAX: 212.696.4564
EMAIL: awards@gdusa.com

AMERICAN GRAPHIC DESIGN AWARDS

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ENTRY FORM

CONTACT INFORMATION

submitter's name

company/department name

address

city

state

zip

phone

fax

email

BILLING INFORMATION

☐ I am enclosing a check for \$ _____ for a total of _____ entries
payable to Graphic Design USA.

☐ Please charge my ☐ VISA ☐ MasterCard ☐ American Express
\$ _____ for a total of _____ entries.

credit card number

exp. date

verification
(required)

signature

CREDIT CREDITS

category no. design firm/company name

city and state

client

title of entry

art director

designer

illustrator

photographer

other (please specify title)